



September 1, 2024

President's Message: Invest in Us

Dear Members,

As we embark on this exciting new chapter with the Alberta Elks Association, I am thrilled to welcome each of you to a term full of promise and potential. Our shared history of dedication to our communities has been the cornerstone of our success, and now, we stand at a pivotal moment to elevate our impact and embrace the opportunities ahead.

This year's theme, "Invest in Us," is not just a slogan; it's a bold call to action. It underscores the importance of each of us—our members, volunteers, and leaders—as the heartbeat of our organization. The nonprofit sector, including our own association, is crucial for the well-being, health, and economic stability of society. We provide essential goods and services to Canadians, and our work is more vital than ever.

At a time when our communities are evolving and our membership faces new challenges, investing in us means empowering one another, nurturing our talents, and harnessing our collective strengths to forge a brighter future. I encourage each of you to reflect on what truly drives you in this work. What brings you joy and fulfillment? Let's focus on these aspects, as they are the keys to sustaining our passion and commitment.

Building genuine relationships within our lodges is another cornerstone of our success. Studies show that having friends increases overall happiness. So, let's be intentional about developing these connections, even when time is limited. Leading by example is a powerful way to motivate and inspire others.

As your representatives, we are fully committed to fueling this momentum. We are here to support you in every way possible—whether it's by sparking new ideas, offering guidance, or driving collaborative efforts across our lodges. Together, we will invest in innovation, foster a renewed sense of purpose, and ensure that our organization continues to thrive.

Let's seize this moment with energy and optimism. The future of the Alberta Elks Association is ours to shape, and by investing in each other, we will continue to create lasting, positive change in our communities.

Thank you for your unwavering dedication. I'm excited to work alongside you all as we journey towards a year of growth, unity, and success.

Fraternally,

Meghan Pollard
President Alberta Elks Association
cell: 780-887-5454
email: megp.elks@outlook.com