

Strategic Plan Pillar Committees

NOTE: All Lodge and District Deputy reports are to be submitted to the Association Office at elks.secretary@abelks.org

Membership – Ian Sundquist

- New Lodge Development
- New Member booklet
- New Project Stimulation
- District Deputy Coordinator – James Zimmer/Duane Romuld
 - Review District Deputy reports
 - Ongoing training in necessary areas

Sustainability – Don Gillis, Barbara Evans, Blake Prior

- Deal with issues and concerns of Lodges
- Deal with ad hoc issues
- Create procedures and protocols for Lodges to get help

Communications – Shelley Fakir (Chair), Meghan Pollard (Social Media), Lynda Petten (Mail-outs/Website), Kelly Sanford (Newsletter), Diana Worsley

Governance – Duane Felt

- Judiciary Committee updating Bylaws and Regulations as necessary

Past President's Committee – Darren Scott

- Deal with items on the current outstanding list
- Provide support where needed

Meeting Discussions/Motions

March 28, 2021 Executive Meeting

Relevance and Sustainability –

- James Zimmer will chair this committee with Don Gillis chairing the sub-committee.
- Grand Lodge has material on Lodge intervention to share with this committee
- NWT membership handbook will be given to this committee

Strategic Planning Meeting – March 7, 2021

(these notes were prepared by B. Evans from minutes)

Committee Chairs:

- *Membership* – Ian Sundquist
- *Communications* – Shelley Fakir, Meghan Pollard, Kelly Sanford, Lynda Petten
- *Sustainability* – James Zimmer, Past Provincial Presidents (Duane Romold) and Secretary-Treasurer

One of the major focuses is receipt of DD reports and ensure action is taken based on information contained in the reports

Sub-committees under Sustainability – Lodge Intervention (terms of reference need to be developed; Don Gillis chair) and Community Presence (need a chair suggestion)

- *Governance*

Develop qualification expectations and needs for Executive members and District Deputies; need a sub-committee to create what is expected of these people

New Member Template – membership package from Yellowknife will be re-vamped as a version for Alberta and will be ready for presentation at Conference; Officer's booklets will be shared as well

Develop a District Deputy succession plan – perhaps Duane Romold could be considered for help with this

Address concerns –

- a) People are not allowed to have voices within Lodges; seems to be inequity in membership when people sit around the table
- b) PPP can perhaps help with this

- c) Need to change past GER/PPP into mentors
- d) Someone has to stand up and challenge those members; until someone makes the other members aware of what is going on
- e) People causing the problems in their Lodges are the ones standing up at Conference preaching we need members
- f) Lodge members are the ones who have to fix the problems within their Lodges; we need to fix the process for intervention (either internally or externally) without negatively impacting relationships

July 6, 2020 Executive Meeting

B. Evans introduced a White Paper:

Four pillars were identified with committees formed –

- Communication
- Membership
- Sustainability/Relevance
- Governance

Communications

- Newsletter
- Christmas ornaments
- Charlie the Elk mascot
- E-mail list
- President's travel package
- Toy drive
- Colouring contest
- Social media and social media videos

Sustainability & Relevance

- Walk for Children

Membership

- Lodge Assistance Program – Lodge Assessment, Lodge Organization, Community Awareness and Promotion
- Retention Planning
- Reports – District Deputies, Community Service, Travelling Gavel
- Leadership Training
- Grand Lodge Support Requests

Governance

- With the assistance of the Judiciary, changes have been made to Regulations and forms.

In that same White Paper, committees required under Bylaws were discussed and these have been addressed via the resolutions at Conference 2021.