



Alberta ELKS Association 2019 AGM

MEMBERSHIP RETENTION

Projects

- ▶ When someone joins the ELKS have accepting and invitation for volunteer opportunities
- ▶ Lets say the lodge has 100 members and 20 to 30 - attend meetings on a regular bases
 - ▶ This means that 30 – 20% of the members find attending meetings a rewarding volunteer opportunity
 - ▶ What happens to the other 70 – 80%?
 - ▶ If you are not offering other volunteer opportunities they will soon resign.

Meeting are NOT for everyone

Projects

- ▶ Providing other volunteer opportunities is what Projects do
- ▶ Project are about looking after, engaging and keeping the 70 – 89% of our members who are not 'meeting goers'
- ▶ We called a number of lodges to try and gather project ideas to share with you. Sometimes we got responses like – we only have a casino or we only run bingos. Knowing nothing else about the lodge I know they are in trouble – they are not looking after their members – they are not providing volunteer opportunities – they are not engaging their members or their community

Projects

The question is how do we use Projects to engage the 70 – 80 % of our members who do not attend meetings

- ▶ Reach out to those who do not attend meetings
- ▶ Break tasks down into small segments
 - ▶ can you help run the bar from 7 – 9 on Saturday My 11?
 - ▶ Can't stand that long can you sit and sell drink tickets from 7 – 9?
 - ▶ 9 is to late can you help come set up from 5 – 6?

Projects

- ▶ The Membership Retention Plan has a section on Projects
- ▶ We did not feel it right to say you need more projects without at least giving you a few project ideas
- ▶ We have placed several project ideas that we gathered from various lodges across the province on our web page.

Lodge Projects

Alberta Elks Association

President's Message

Events

Executive Contacts

Committee Contacts

District Deputy Contacts

Lodge Contact List

Lodge Projects

Lodge Projects

Lodge Projects

- **PROJECT INFORMATION SHEET – BLANK**
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- **200 Club**
- **Alaskan Seafood and Comedy Night**
- **Bells and Glitter Dinner**
- **Canada Day Beer Garden**
- **Chili Cook-Off**
- **Community Garage Sale**
- **Corn Roast**
- **Crib Night**
- **Mothers Day Brunch**
- **Murder Mystery Dinner**
- **Mens' Night**
- **His and Hers Steak Supper**
- **Family Day Swim**
- **Slow Pitch Ball Tournament**
- **Spaghetti Supper**

The Future

- ▶ The projects that we have out there is only a start – we need more
- ▶ Your Association will continue to collect more Project ideas but to be truly successful we need you to submit your project ideas
 - ▶ There is a simple form on the web you can use
 - ▶ Download it, fill it out and sent to our Secretary.
- ▶ We all need to work together and to share our ideas.