



Alberta ELKS Association 2019 AGM

COMMUNITY CONTRIBUTIONS CALCULATOR

3 Billion sold

- ▶ Have been around since 1954 so the number is an approximation
- ▶ I asked myself:
 - ▶ How can I get a number for a Lodge that reflects the contribution they have made to their community?
 - ▶ How can I sum that up and get the level of Provincial support?
- ▶ Just think if your Association could go to the GoA and say over the last year the ELKS lodges in Alberta contributed X million in dollars and kind in support of their communities. If you want that level of support to continue, then you best listen and you best help.

X Million in Support of My Community

- ▶ So my challenge was to find a simple and quick way to get that number.
- ▶ Simple and quick means I had to make a few assumptions and I need your input today to:
 1. Validate that getting that number is important to you
 2. The assumptions made – you have approved.

The Calculator

The Calculator

[G:\2019 AGM\Money Raised.xlsx](#)

Next Steps

- ▶ We roll out to every lodge – communication has this task
- ▶ District Deputies and Provincial President to talk about this during lodge visits – PP and DD have this task
- ▶ Lodges to give the Association their number for each of the last 10 years – you have this task
- ▶ Update DD report to gather yearly number and have them sum for the district – Membership Retention has this task
- ▶ As part of community service report at our AGM we get the provincial total for the year – Provincial Executive has this task.
- ▶ Next year I would expect lodges that needed to order new lodge promotional material to have their number included – you have this task
- ▶ I would expect that the press release that accompanies the GER on his visits to lodges in Alberta would include the number along with the Provincial number - GL executive and Provincial Association have this task.
- ▶ I would expect to see an increasing number of lodges with halls to see their number on the outside – you have this task.
- ▶ I would expect to see the numbers on our Web page – provincial Publicity has this task.
- ▶ Facebook needs the number - provincial Publicity has this task.