



# Alberta ELKS Association 2019

2019 DISTRICT DEPUTY 1<sup>ST</sup> VISIT REPORT

*Allow Me To Introduce Myself*

My Name Is DALE KENT

Recent District Deputy Of District 11

# The portion of the report suggested for change

Lodge Name –

Lodge Number - District –

Date of Visit - Attendance –

Total Lodge Membership –

Members present at last 4 meetings – 1) 2) 3) 4)

Since January of this current year, how many:

New Members were initiated –

Members were reinstated –

# Why did Membership Retention Suggest Changes

## The old report:

- ▶ Did not allow for gathering information in a manner that could be summarised and reported upon
- ▶ We needed a report that was simpler for DD to complete
- ▶ We needed to gather additional information in support of a number of the Association's initiatives and to try and find a way to determine understanding, use and value for our members.

# So what has Changed

## Membership as of Jan 1

Members present at last 4 meetings – 1)            2)            3)            4)

Since January of this current year, how many –

- a) Members were initiated/reinstated
- b) Members resigned for reasons other than for health or moving
- c) Deceased Members

This information was added in support of our 95% retention target. It allows us to calculate whether or not a lodge has reached the target. Information is summed for the district and then for the Province so we can report next year at this meeting as to our progress.

# THE WAY IT IS WRITTEN NOW

## Ritual

Was the meeting you attended opened and closed in – Regular Form  Short Form  Round Table

Which form of Opening and Closing does the Lodge regularly use?

It is suggested that the questions in the Membership and Activities sections be asked on the Lodge floor.

You should be prepared to provide information and encouragement to the Lodge for any activities they do not participate in or programs they do not have in place.

# So what has Changed

## Ritual

Which form of Opening and Closing does the Lodge regularly use?

Regular Form  Short Form  Round Table

Were most members wearing:

Formal attire  Lodge ELKS attire  Informal attire

## Note:

- the committee felt this should be added so we can track and report on ritual and regalia trends.

# A few more changes

Did your Lodge present/send in your Retention Plan at your last District Meeting?  Yes  No

Are members aware of the Elevator Speech (if ½ of members present are aware select yes or else no)  Yes  No

Has anyone used the Elevator Speech?  Yes  No

Is your Lodge aware of the Association web site?  Yes  No

Is your lodge aware of Project Information resources on the Association web site?  Yes  No

Again each question is in support of your Association's recent initiatives



# Next Steps

- ▶ Perfect this form is not – hopefully it is a significant improvement. So our first next step will be to gather feedback, and ideas from our District Deputies next year on how to improve the form
- ▶ Next year at our AGM expect to get a report on the information we will have gathered including DD feedback.
- ▶ In The Future, we also need to take a look at the 2<sup>nd</sup> DD visit report.

# In Closing

- ▶ I have tried to highlight a few of the changes and more importantly why we made them. – to try and better understand how well we are serving you the members.
- ▶ I did not go into detail on the questions for the District Deputy which ask them about their satisfaction with the support they are getting from the Association Executive, and the training provided.
- ▶ What we tried to avoid is rolling something out – our new initiatives without building a way for us, your executive, to measure success and get feedback from members on what we need to do better.

# ELKS Proud

There is a very good chance that I won't be on this committee next term .

I want to take this opportunity to thank the retention team for the opportunity to serve you, the membership, in this project.

Thanks for your attention and for showing your support for this Association and all I can say is

Thank You